



Polski Związek Organizatorów Turystyki
Polish Tour Operators Association

Weekly report 46/2019

Data source: MerlinX*

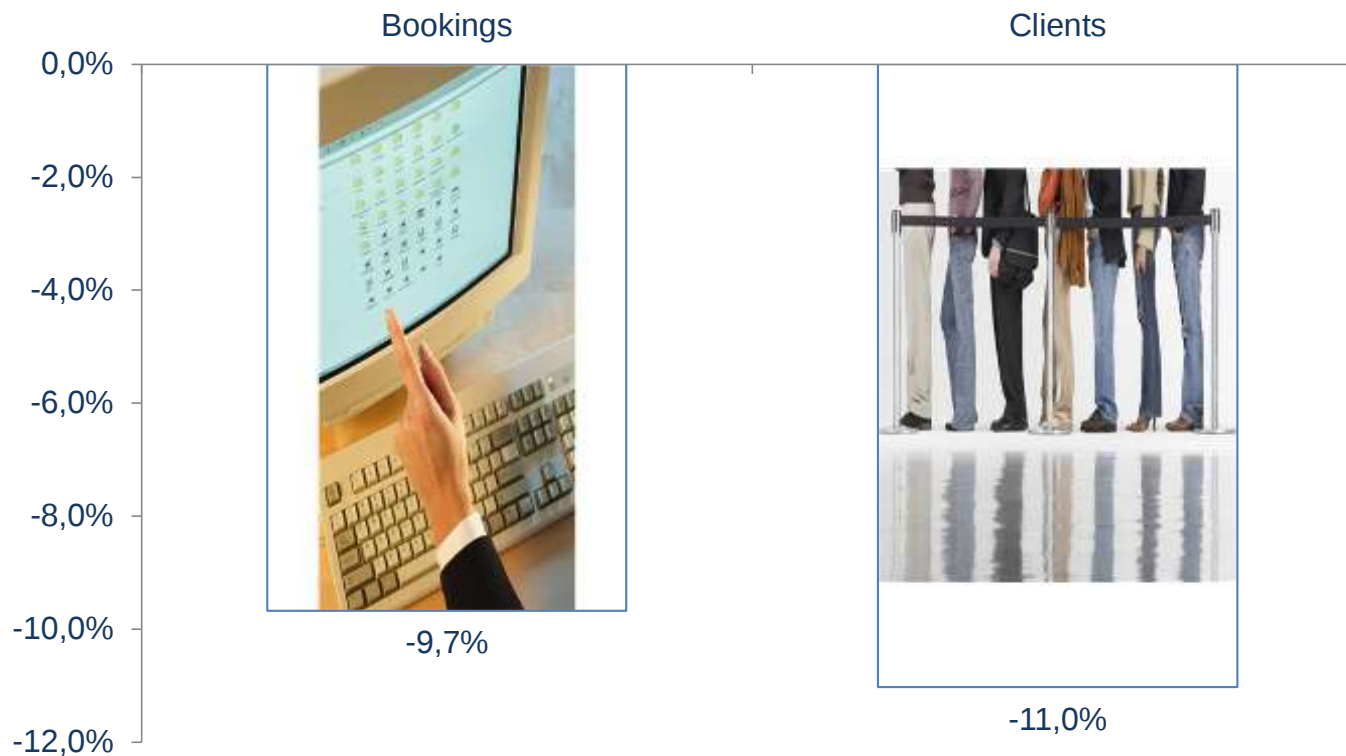
** MerlinX is one of the most popular reservation systems used by travel agency offices in Poland*

20.11.2018



Last week – 46/2018, tours 01.11.18 – 31.10.19

compared with week 46. in 2017 r.



Last week – 46/2018, tours 01.11.18 – 31.10.19

compared with week 46. in 2017 r.

Clients +/-%

Bus



-16,8%

Own journey



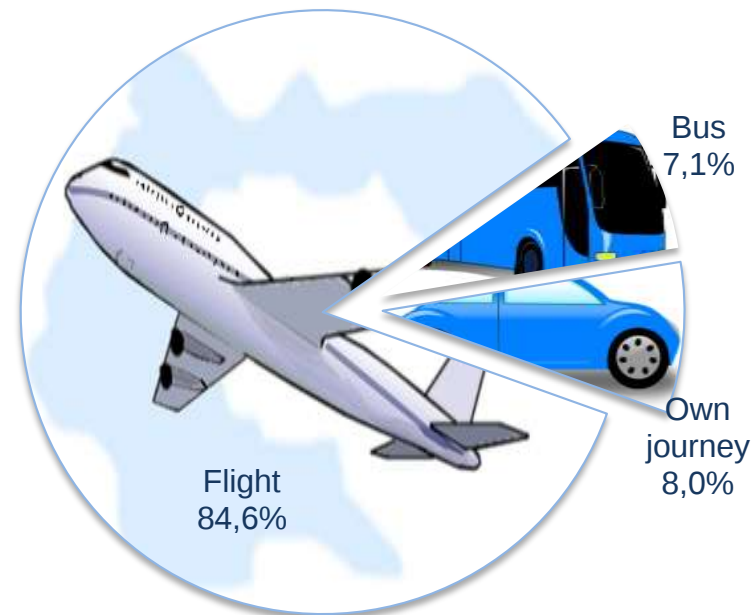
-20,0%

Flight



-9,6%

Share %



Ranking of the most popular countries & destinations in CW46

tours from 01.11.18 to 31.10.19

Rank	Destination	Price/booking	Price/person
1	Antalya	7 161	2 495
2	Hurghada	5 400	2 251
3	Zakintos	7 906	2 602
4	Marsa Allam	6 079	2 471
5	Rhodes	7 817	2 695
6	Heraklion	8 150	2 717
7	Bodrum	7 449	2 718
8	Teneryfa	6 597	2 821
9	Sharm El Sheikh	5 773	2 377
10	Fuerteventura	6 428	2 681
11	Kos	8 499	2 748
12	Burgas	5 826	1 912
13	Korfu	6 608	2 341
14	Chania	8 662	3 028
15	Tirana	6 171	2 443
16	Monastir	5 095	2 147
17	Warna	6 740	2 178
18	Malta	3 688	1 705
19	Gran Canaria	8 155	3 215
20	Izmir	9 926	2 808



Rank	Country	Price/booking	Price/person
1	Grecja	7 641	2 628
2	Turcja	7 334	2 555
3	Egipt	5 625	2 330
4	Hiszpania	6 942	2 845
5	Włochy	5 559	2 144
6	Bułgaria	5 705	1 927
7	Albania	5 693	2 196
8	Tunezja	5 271	2 214
9	Austria	2 742	1 057
10	Kuba	10 626	4 743

The average price per person in the tourism year 2018/19

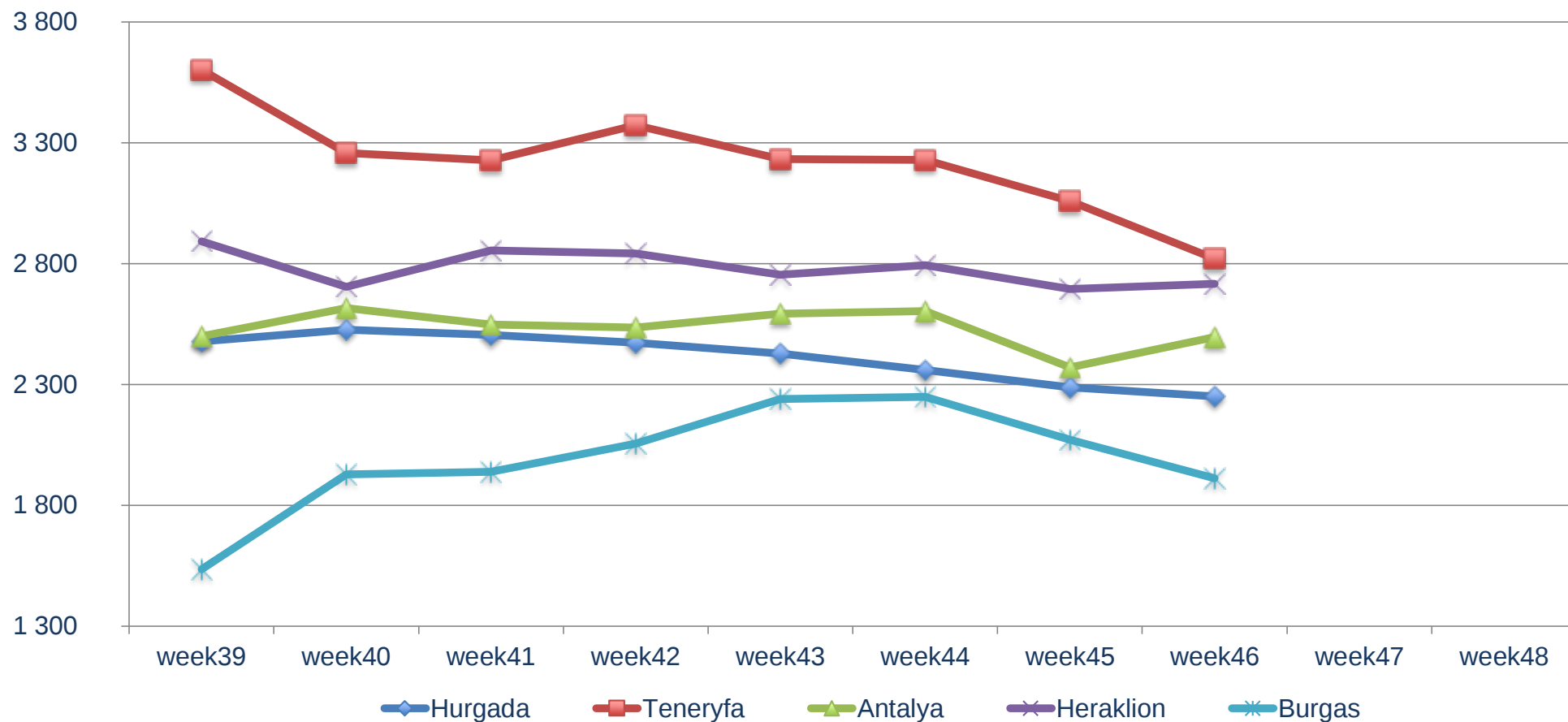
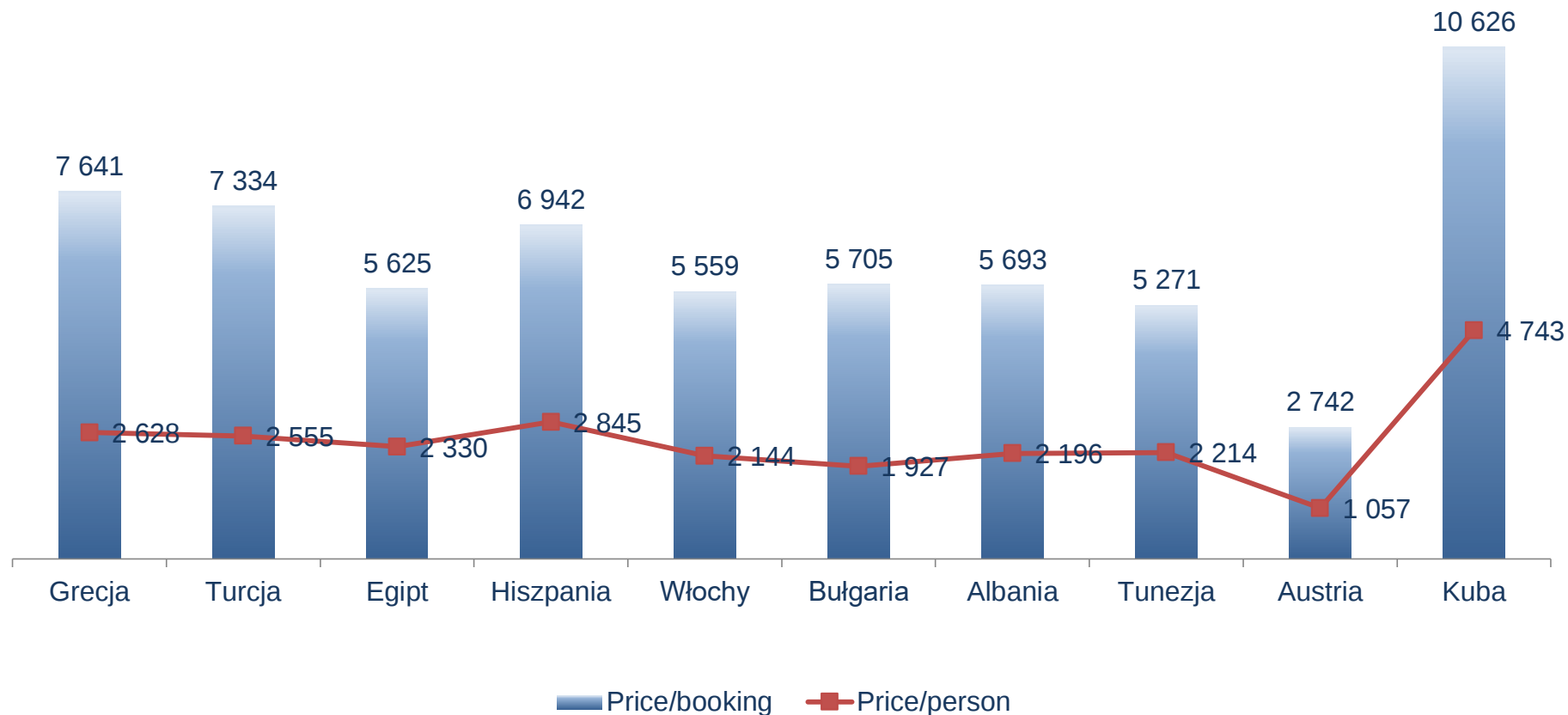


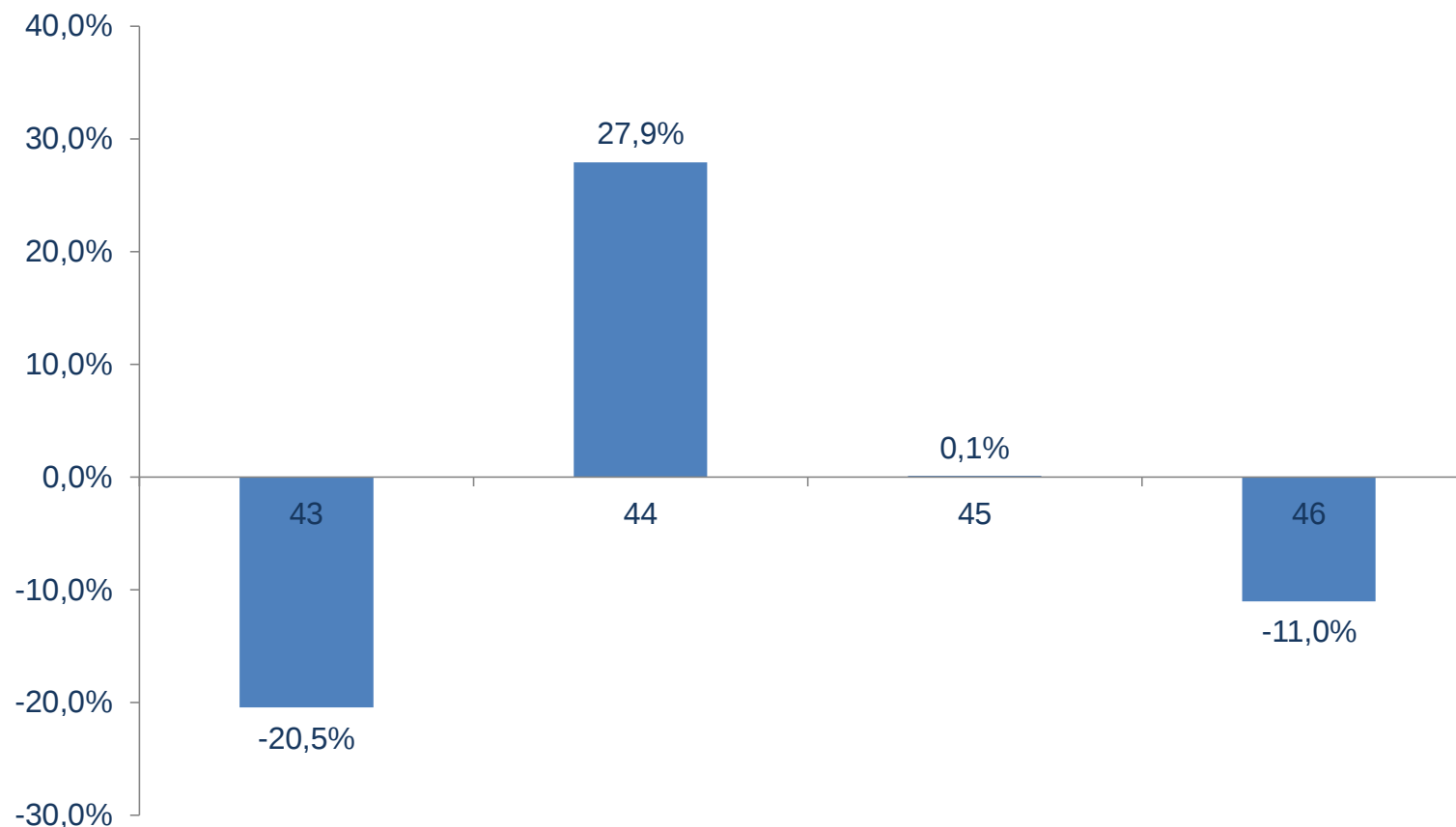
Chart shows the change in the average package travel price per person, booked in recent weeks, on example of packages to Burgas, Antalya, Heraklion, Hurghada, Tenerife.

Average price per booking and the price per person in 46. week



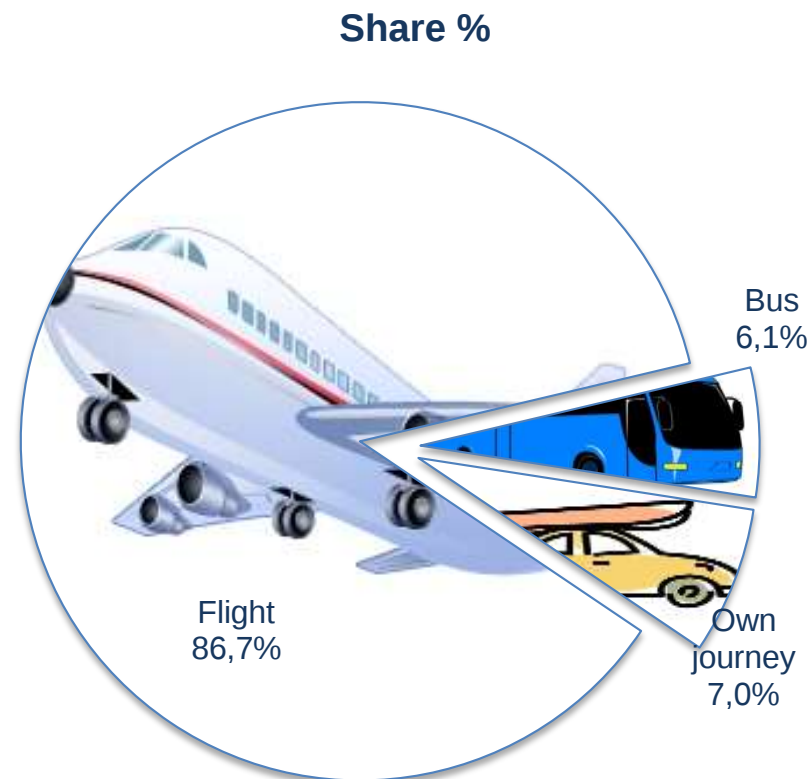
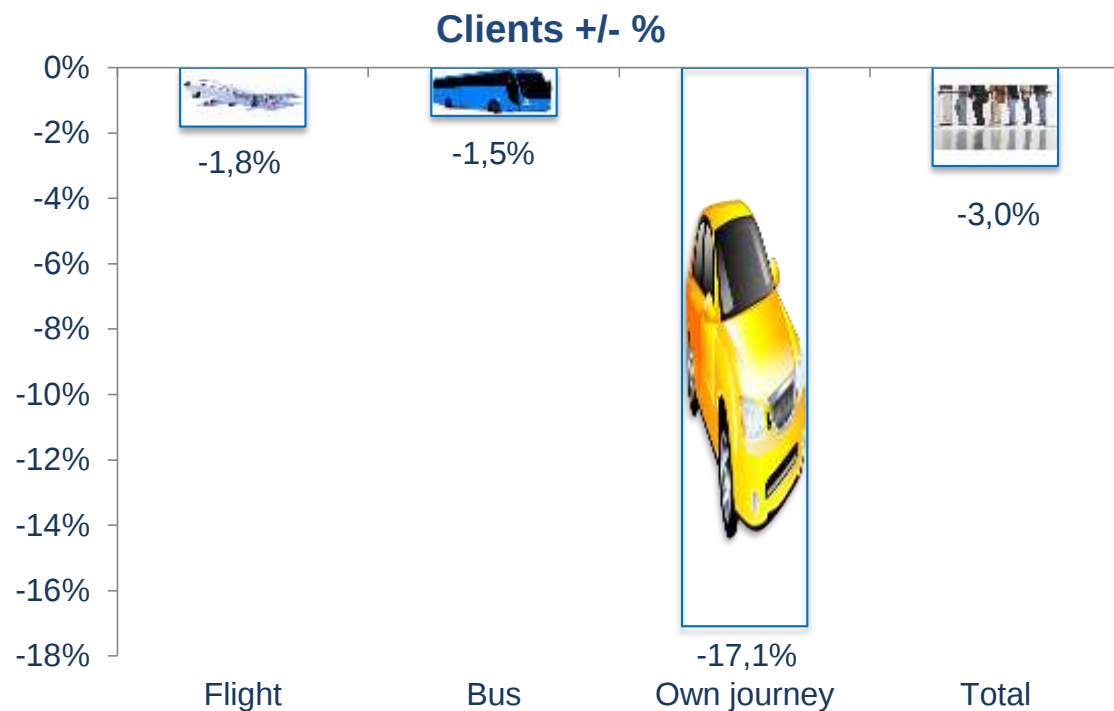
The last four weeks of sales of the tourism year 2018/19 - customers

compared with 4 analogous weeks in tourism year 2017/2018



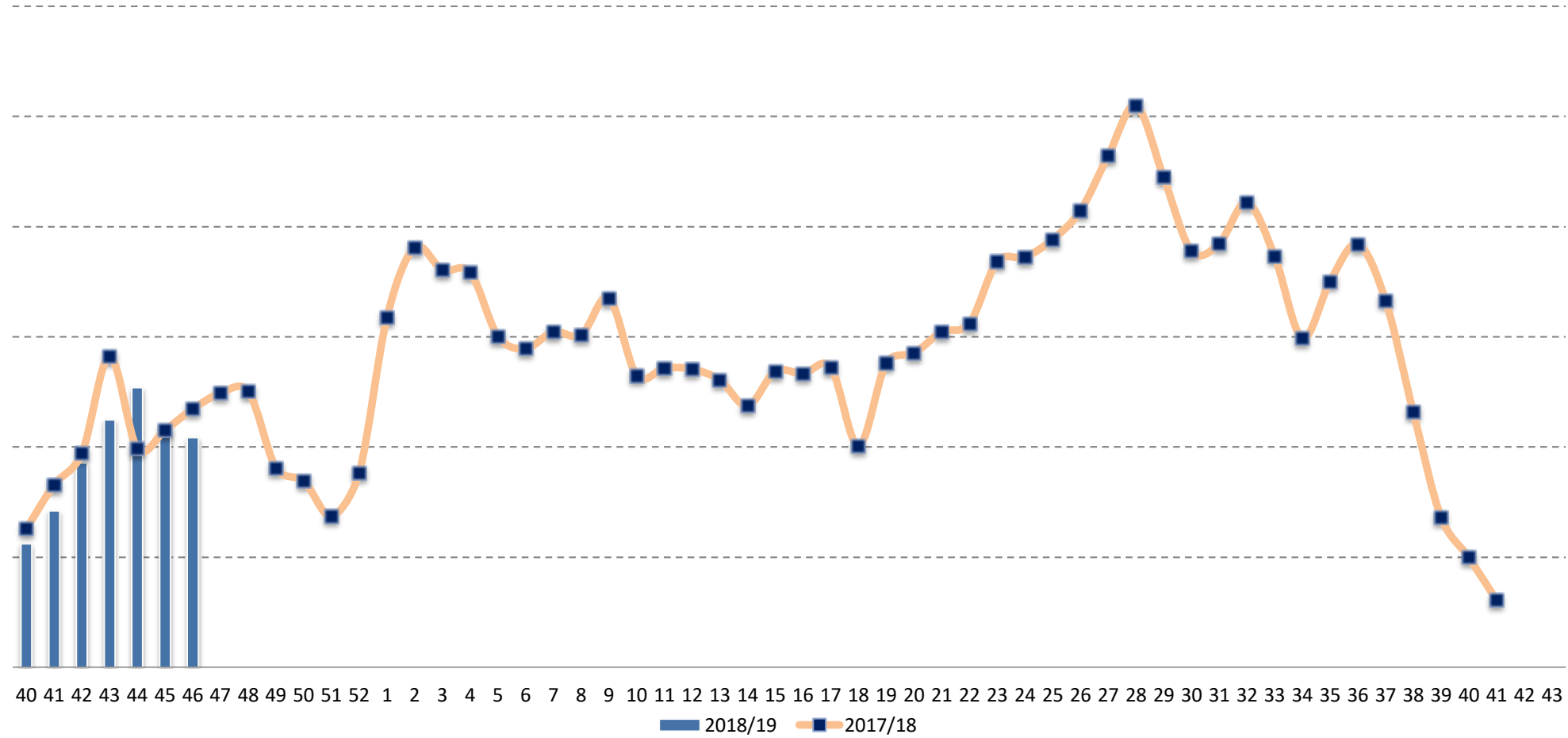
The sales trend of the last four weeks

compared with 4 analogous weeks in tourism year 2017/18.



Weekly sales compared with the previous tourism year

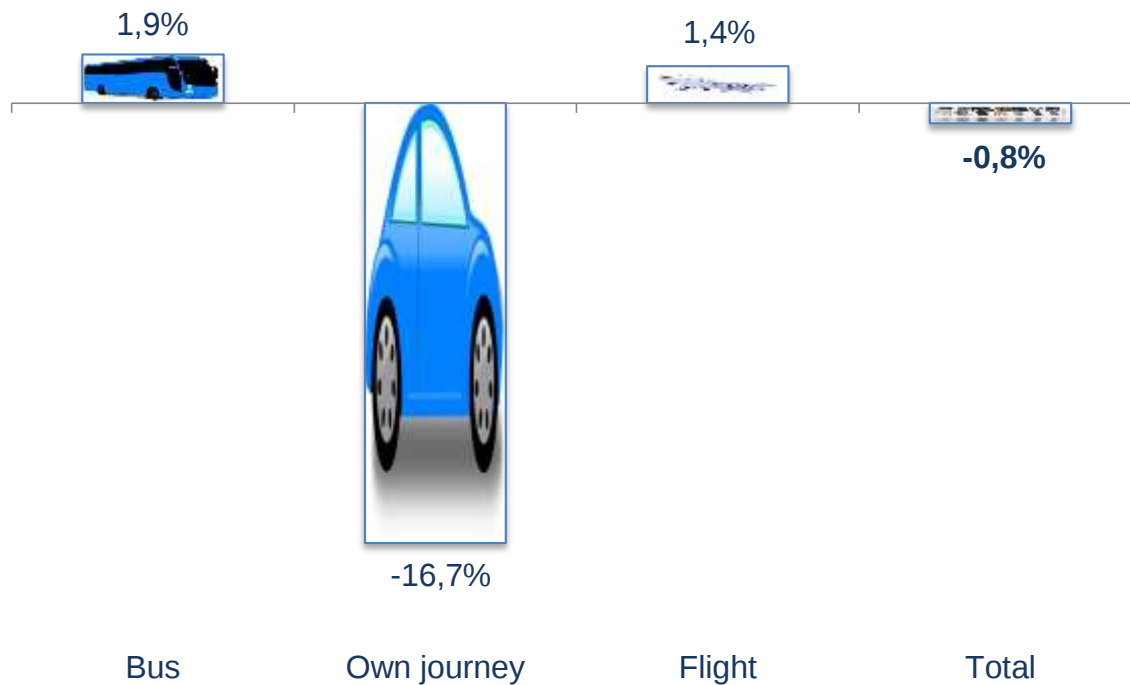
Bookings weekly 18/19 vs. 17/18



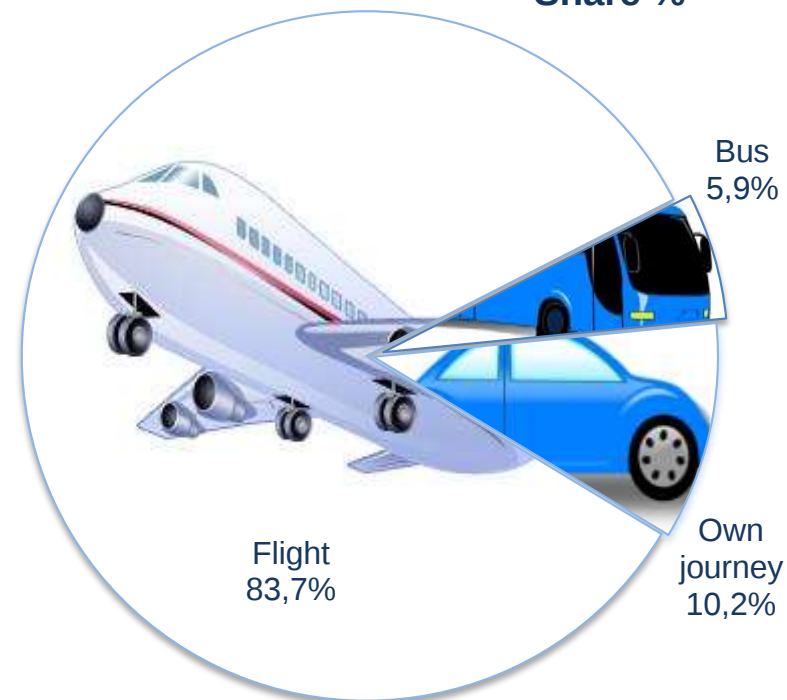
Cumulative sales of 2018/19

compared to sales in the same period last tourism year 2017/18

Clients +/- %



Share %



Ranking of the most popular countries & destinations in 2018/19

Rank	Country	+/- % last year	Share %
1	Turcja	48,1%	19,8%
2	Egipt	93,9%	16,8%
3	Grecja	-34,0%	12,9%
4	Hiszpania	-31,3%	8,2%
5	Włochy	-19,9%	5,1%
6	Bułgaria	-48,4%	2,6%
7	Tajlandia	-2,4%	2,3%
8	Tunezja	137,8%	2,3%
9	Albania	-33,4%	2,1%
10	Austria	-25,2%	1,9%
11	Emiraty Arabskie	29,2%	1,7%
12	Portugalia	3,1%	1,6%
13	Oman	8,1%	1,5%
14	Malta	-15,1%	1,5%
15	Kuba	27,9%	1,4%
16	Tanzania	-25,5%	1,2%
17	Cypr	-17,5%	1,0%
18	Wyspy Zielonego Przylądka	-19,2%	0,9%
19	Dominikana	-14,1%	0,8%
20	Stany Zjednoczone	5,8%	0,8%

Rank	Destination	+/- % last year
1	Antalya	60,2%
2	Hurghada	69,7%
3	Marsa Alam	84,5%
4	Bodrum	16,5%
5	Zakynthos	-24,3%
6	Teneryfa	-37,7%
7	Sharm El Sheikh	142,9%
8	Heraklion	-33,8%
9	Rodos	-27,2%
10	Chania	-33,7%
11	Fuerteventura	-22,9%
12	Tirana	-26,1%
13	Salalah	7,9%
14	Burgas	-51,4%
15	Kos	-33,5%
16	Korfu	-52,0%
17	Zanzibar	-24,9%
18	Ras Al Chajma	10,5%
19	Monastyr	++
20	Madera	7,7%



Detailed reports are available for PZOT members
Questions regarding market data please send to pzot@pzot.pl