



Polski Związek Organizatorów Turystyki
Polish Tour Operators Association

Weekly report 43/2019

Data source: MerlinX*

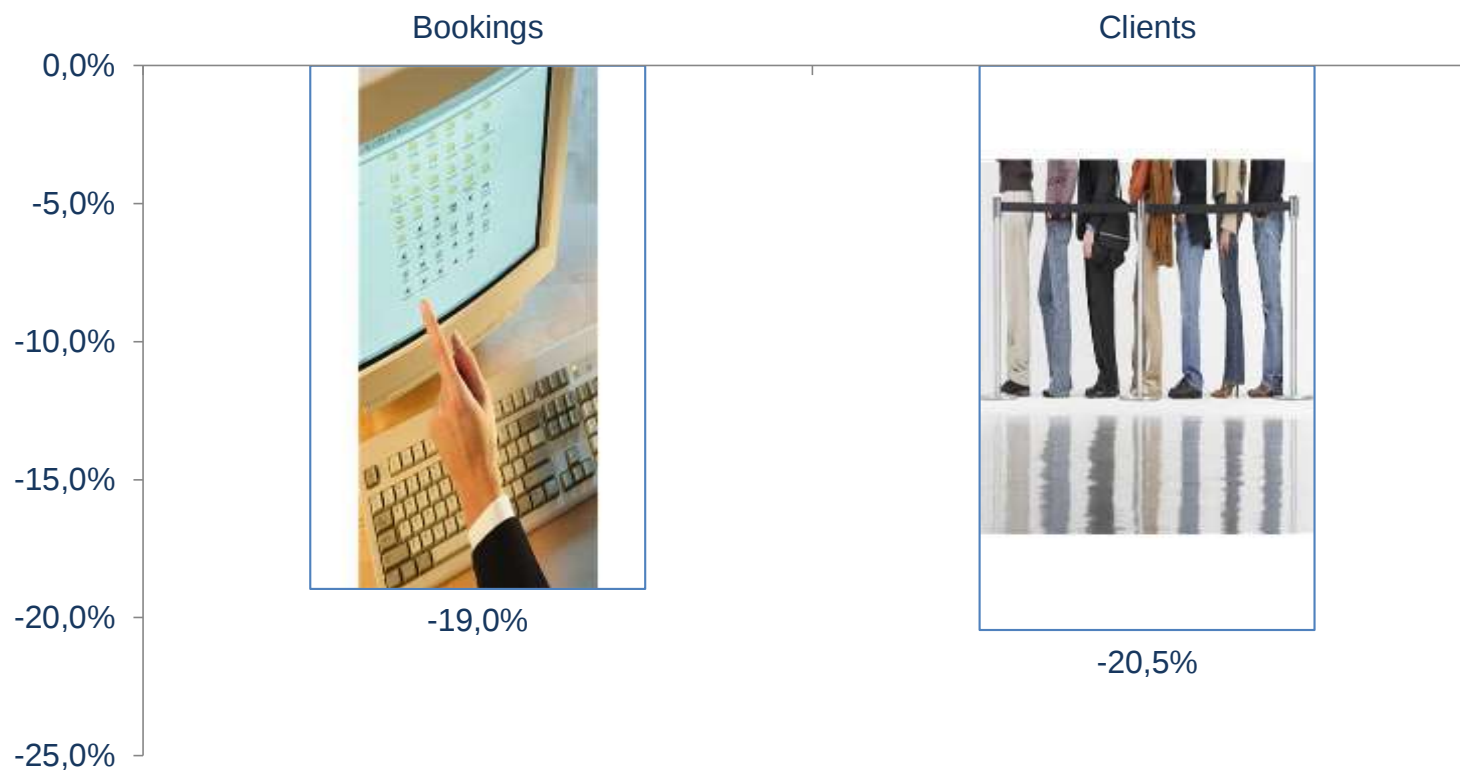
** MerlinX is one of the most popular reservation systems used by travel agency offices in Poland*

30.10.2018



Last week – 43/2018, tours 01.11.18 – 31.10.19

compared with week 43. in 2017 r.



Last week – 43/2018, tours 01.11.18 – 31.10.19

compared with week 43. in 2017 r.

Clients +/-%

Bus

3,0%



Own journey



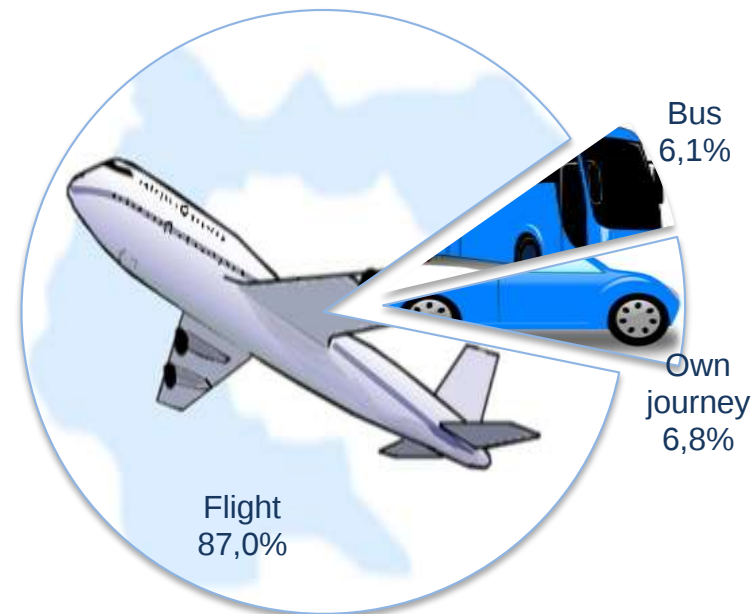
-17,9%

Flight



-22,0%

Share %



Ranking of the most popular countries & destinations in CW43

tours from 01.11.18 to 31.10.19

Rank	Destination	Price/booking	Price/person
1	Antalya	7 574	2 593
2	Hurghada	5 879	2 429
3	Marsa Allam	6 601	2 515
4	Zakintos	8 571	2 725
5	Bodrum	7 820	2 717
6	Heraklion	8 059	2 754
7	Rhodes	8 374	2 824
8	Kos	8 616	2 841
9	Korfu	6 232	2 325
10	Sharm El Sheikh	6 048	2 513
11	Teneryfa	7 524	3 233
12	Tirana	5 753	2 288
13	Chania	10 331	3 378
14	Burgas	6 721	2 240
15	Izmir	8 892	2 705
16	Monastir	5 364	2 145
17	Fuerteventura	8 555	3 197
18	Djerba	5 836	2 334
19	Taba	5 821	2 511
20	Warna	5 925	1 975



Rank	Country	Price/booking	Price/person
1	Turcja	7 660	2 623
2	Grecja	7 999	2 744
3	Egipt	6 162	2 482
4	Hiszpania	7 674	3 204
5	Włochy	5 654	2 344
6	Tunezja	5 631	2 244
7	Albania	5 412	2 159
8	Bułgaria	5 890	2 051
9	Cypr	6 540	2 517
10	Tajlandia	11 431	5 291

The average price per person in the tourist year 2018/19

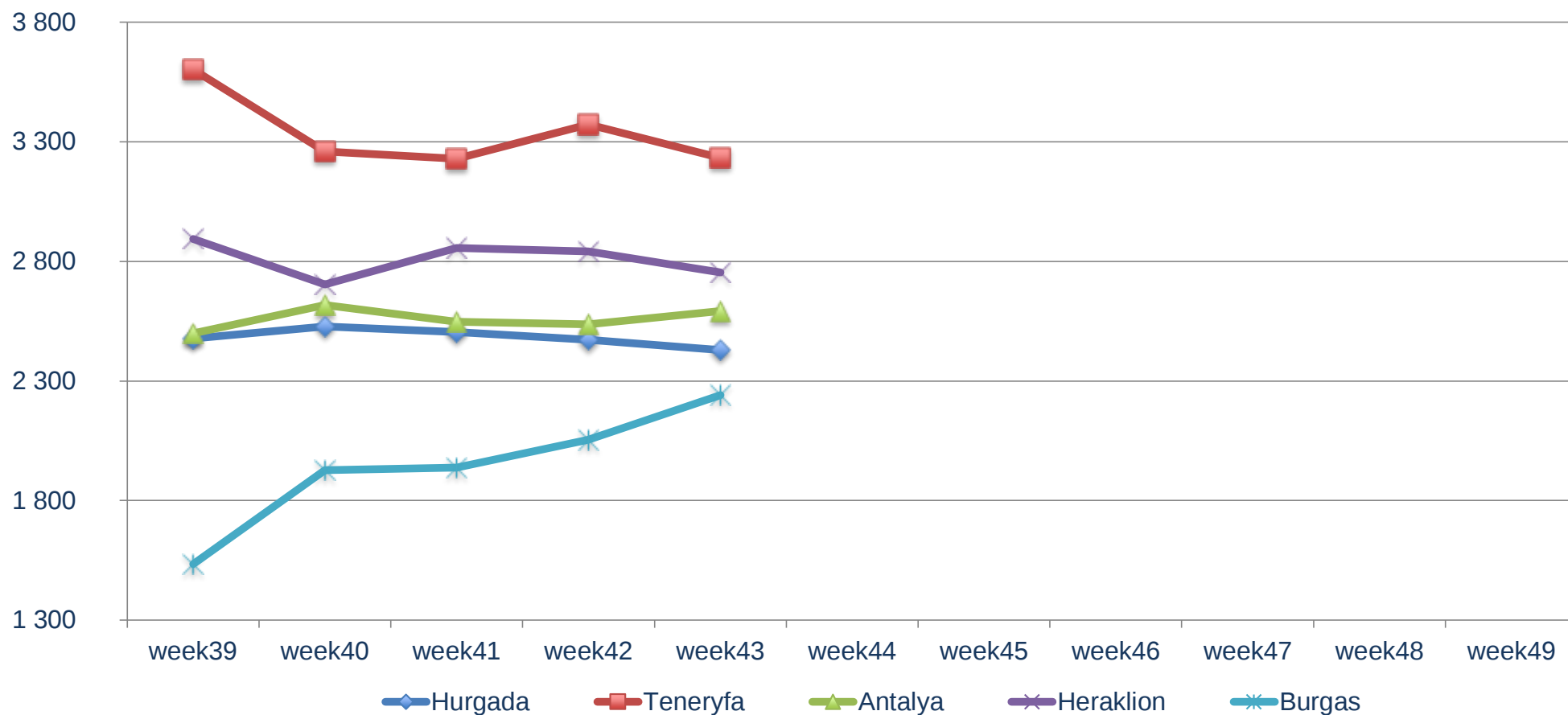
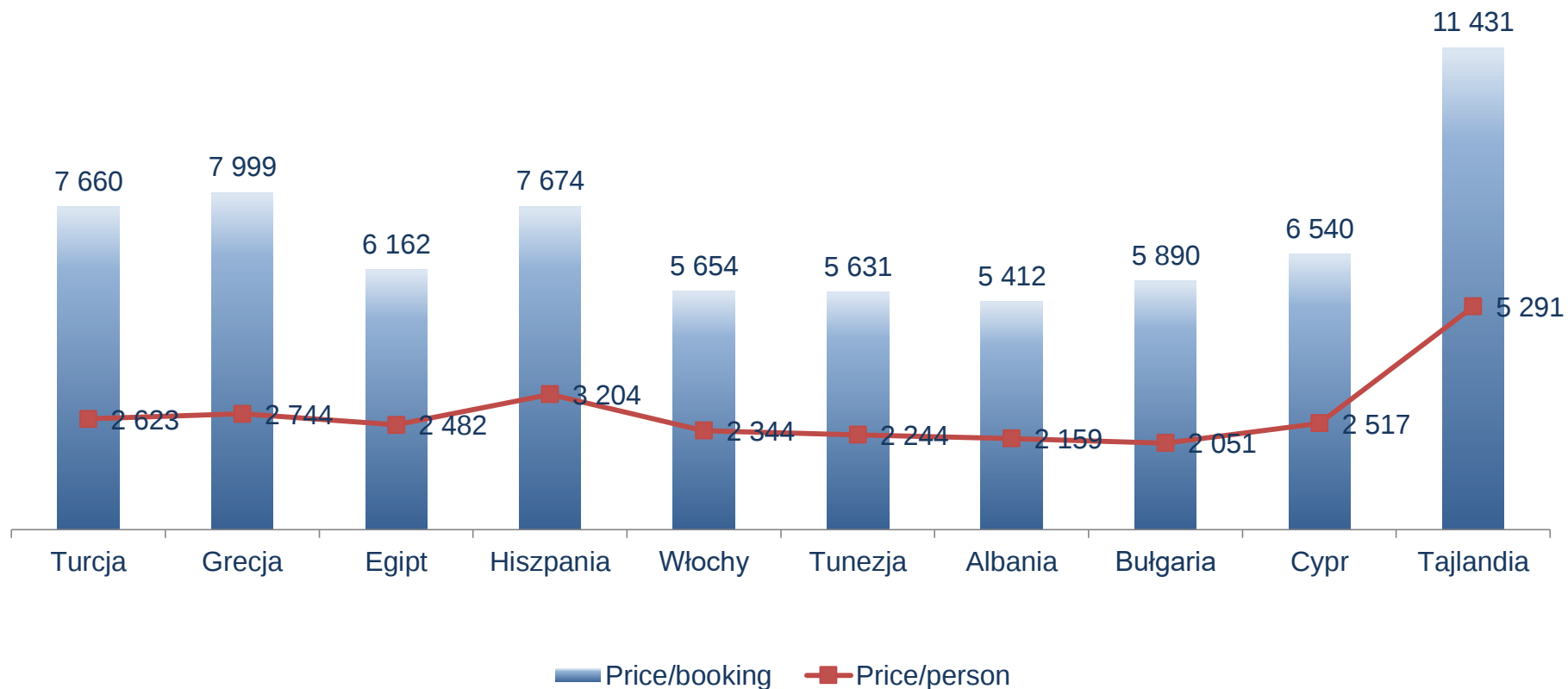


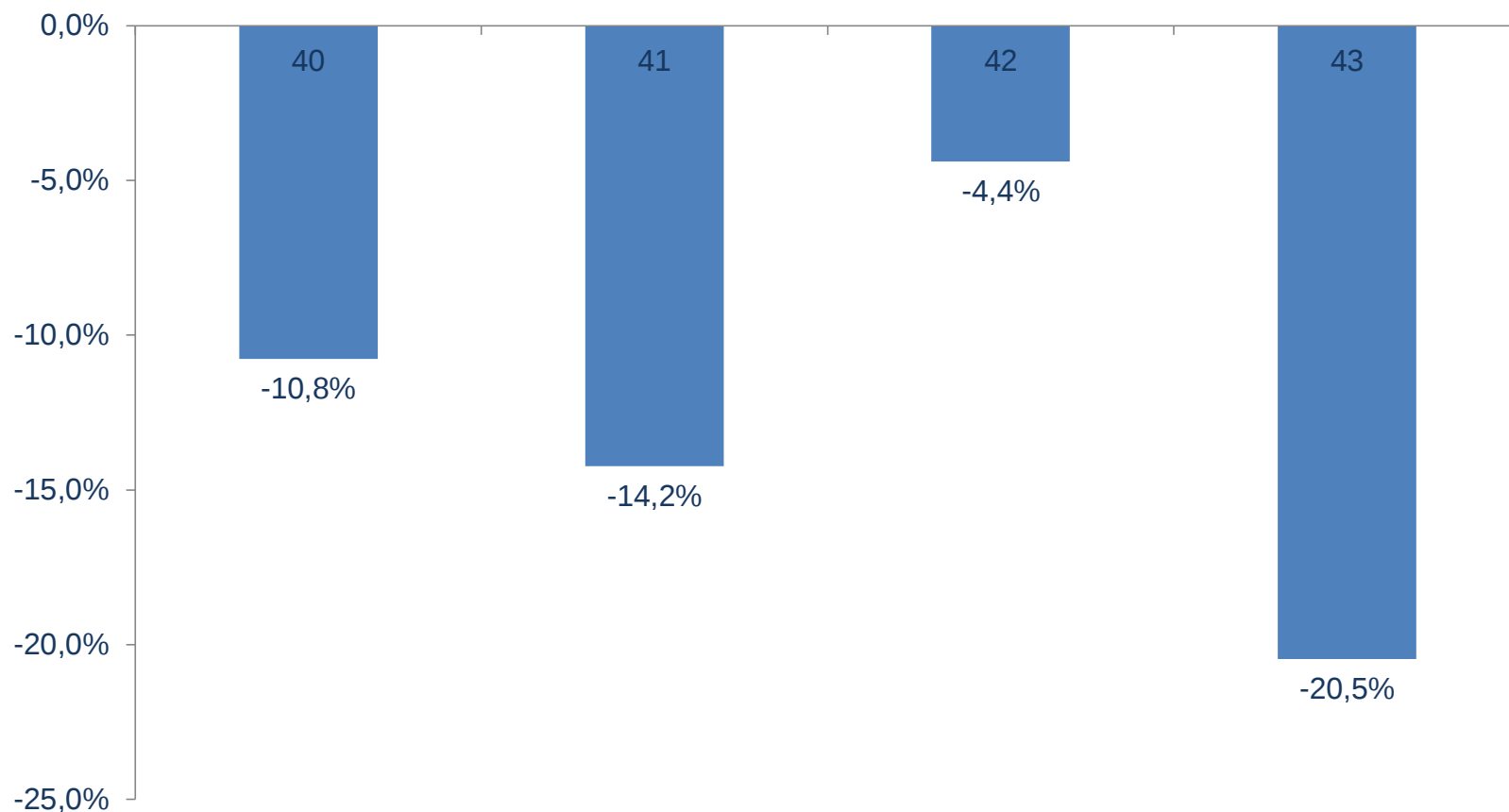
Chart shows the change in the average package travel price per person, booked in recent weeks, on example of packages to Burgas, Antalya, Heraklion, Hurghada, Tenerife.

Average price per booking and the price per person in 43. week



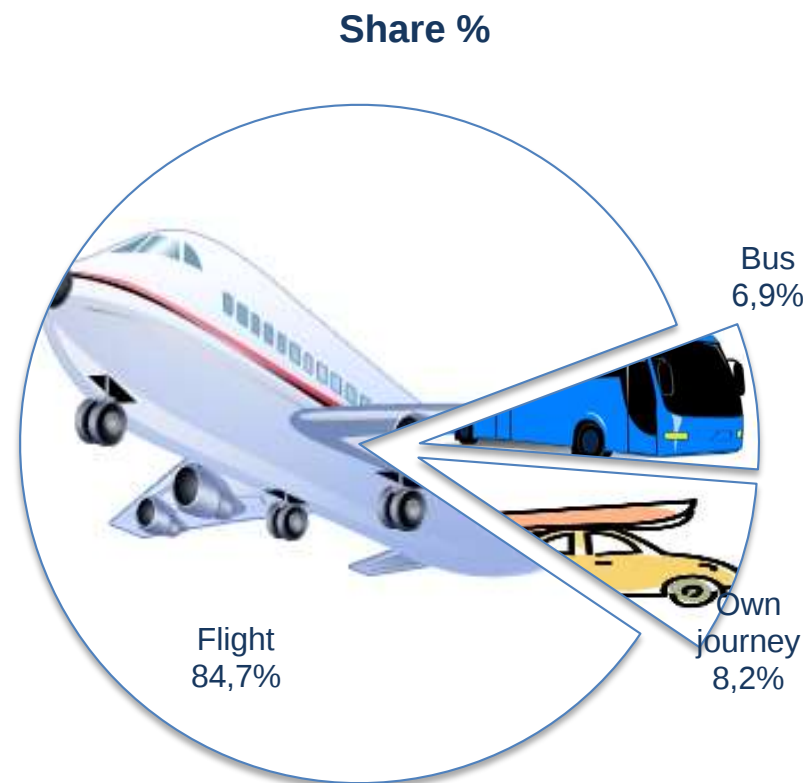
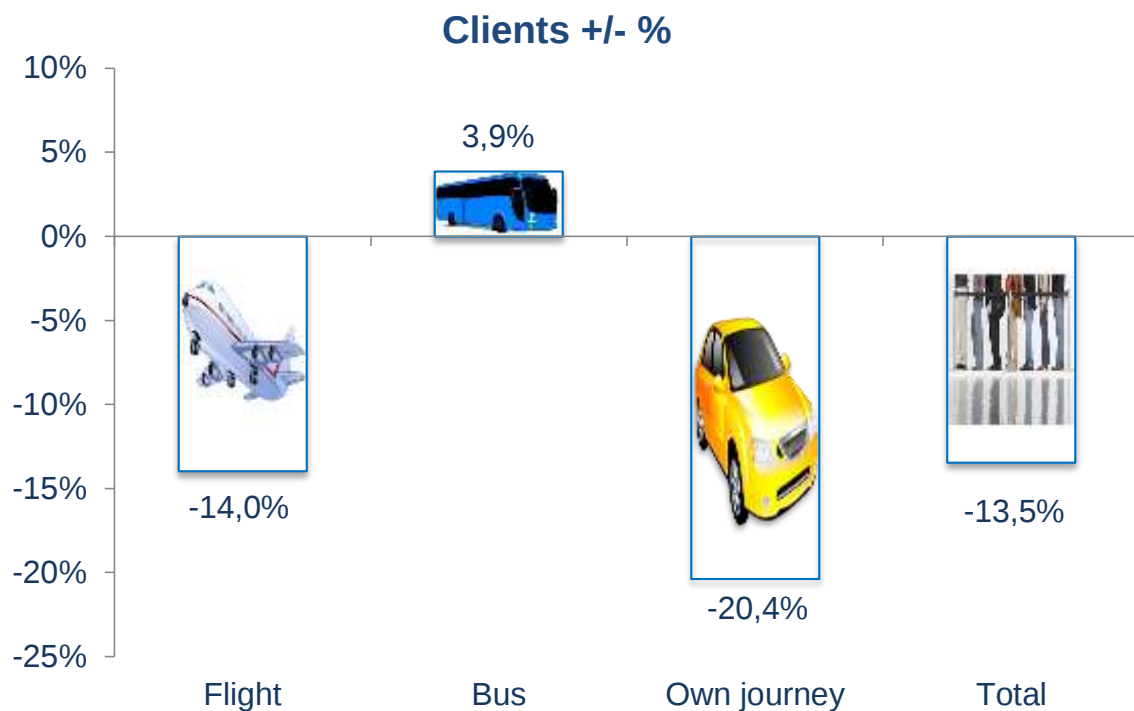
The last four weeks of sales of the tourist year 2018/19 - customers

compared with 4 analogous weeks in tourist year 2017/2018



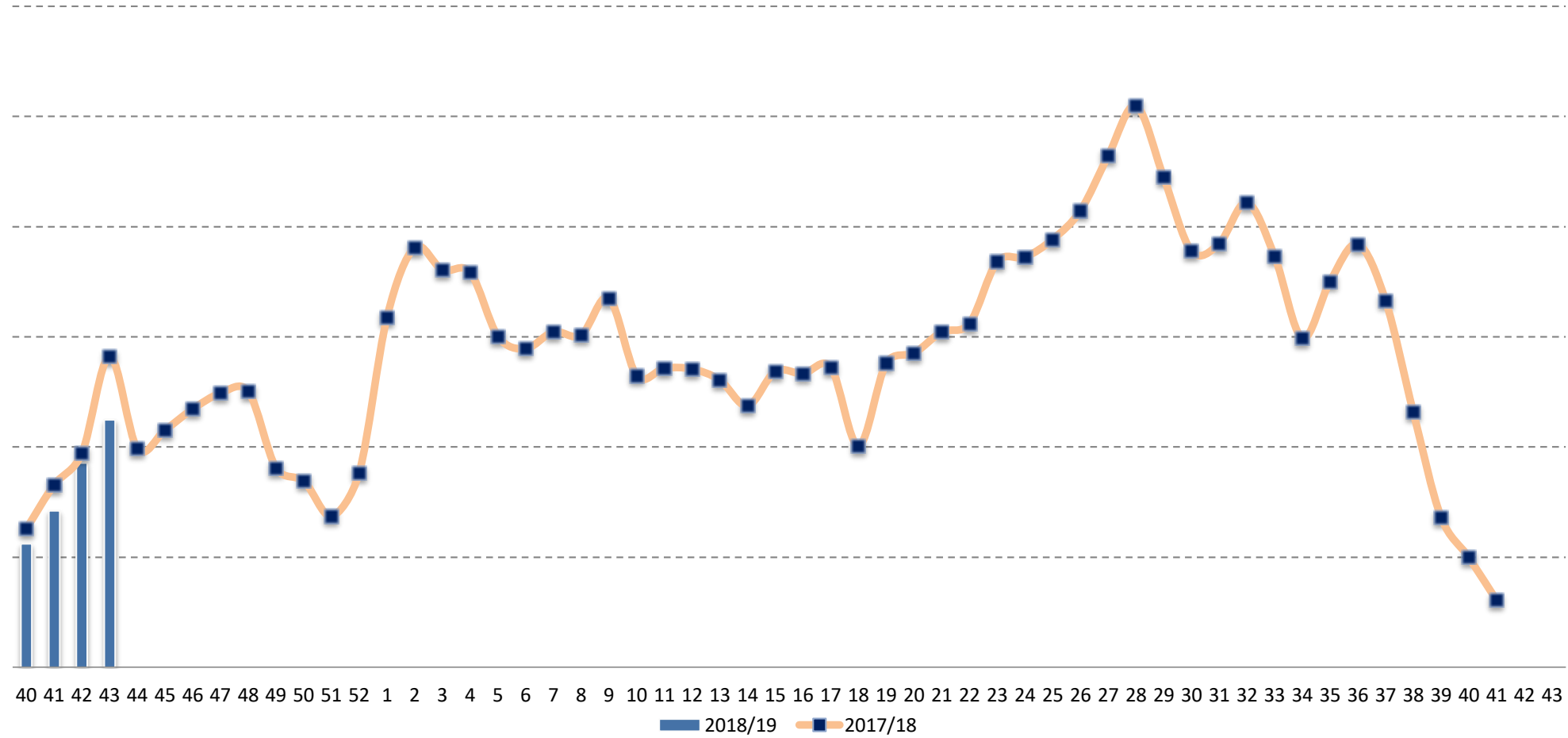
The sales trend of the last four weeks

compared with 4 analogous weeks in tourist year 2017/18.



Weekly sales compared with the previous tourist year

Bookings weekly 18/19 vs. 17/18



Cumulative sales of 2018/19

compared to sales in the same period last tourist year 2017/18

Clients +/- %

4,8%



-1,8%



-3,5%



-16,7%



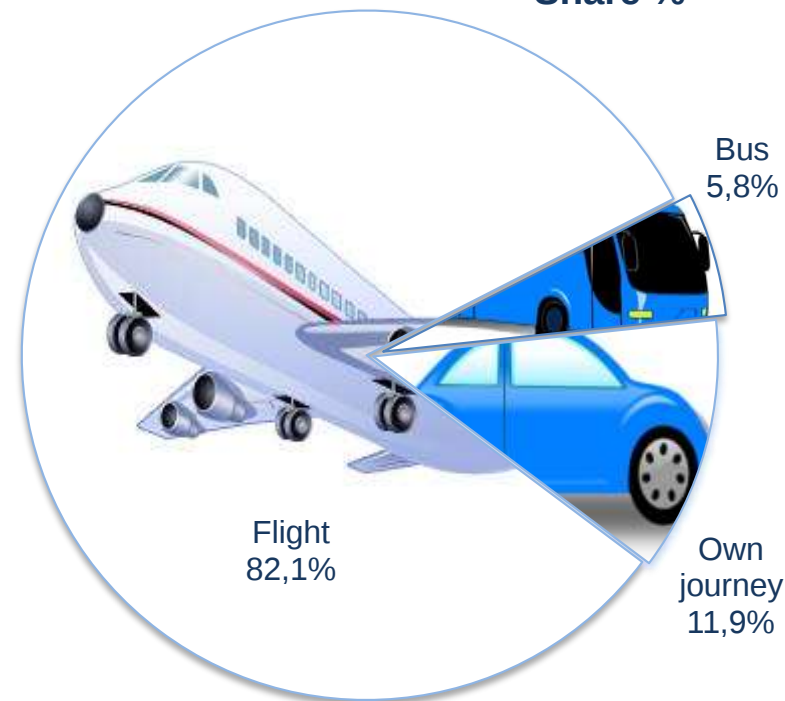
Bus

Own journey

Flight

Total

Share %



Ranking of the most popular countries & destinations in 2018/19

Rank	Country	+/- % last year	Share %
1	Turcja	58,2%	19,4%
2	Egipt	124,0%	17,1%
3	Grecja	-46,9%	9,6%
4	Hiszpania	-38,5%	8,0%
5	Włochy	-23,6%	5,7%
6	Tajlandia	0,2%	3,0%
7	Tunezja	186,7%	2,2%
8	Bułgaria	-56,0%	2,1%
9	Austria	-31,0%	2,1%
10	Albania	-36,8%	1,9%
11	Oman	3,1%	1,8%
12	Emiraty Arabskie	32,6%	1,8%
13	Portugalia	0,0%	1,8%
14	Tanzania	-31,5%	1,6%
15	Kuba	20,5%	1,6%
16	Malta	-17,1%	1,5%
17	Cypr	-19,0%	1,0%
18	Dominikana	-23,7%	1,0%
19	Stany Zjednoczone	18,1%	0,9%
20	Izrael	-25,6%	0,9%

Rank	Destination	+/- % last year
1	Antalya	72,4%
2	Marsa Alam	133,4%
3	Hurghada	84,8%
4	Bodrum	26,8%
5	Zakynthos	-34,7%
6	Teneryfa	-45,6%
7	Salalah	3,1%
8	Sharm El Sheikh	166,2%
9	Chania	-40,6%
10	Fuerteventura	-35,2%
11	Zanzibar	-31,0%
12	Tirana	-26,0%
13	Heraklion	-55,0%
14	Bangkok	-4,1%
15	Madera	-1,4%
16	Ras Al Chajma	14,3%
17	Burgas	-57,3%
18	Malta	-15,9%
19	Monastyr	++
20	Rodos	-40,1%



Detailed reports are available for PZOT members
Questions regarding market data please send to pzot@pzot.pl