



Polski Związek Organizatorów Turystyki
Polish Tour Operators Association

Weekly report 42/**2019**

Data source: MerlinX*

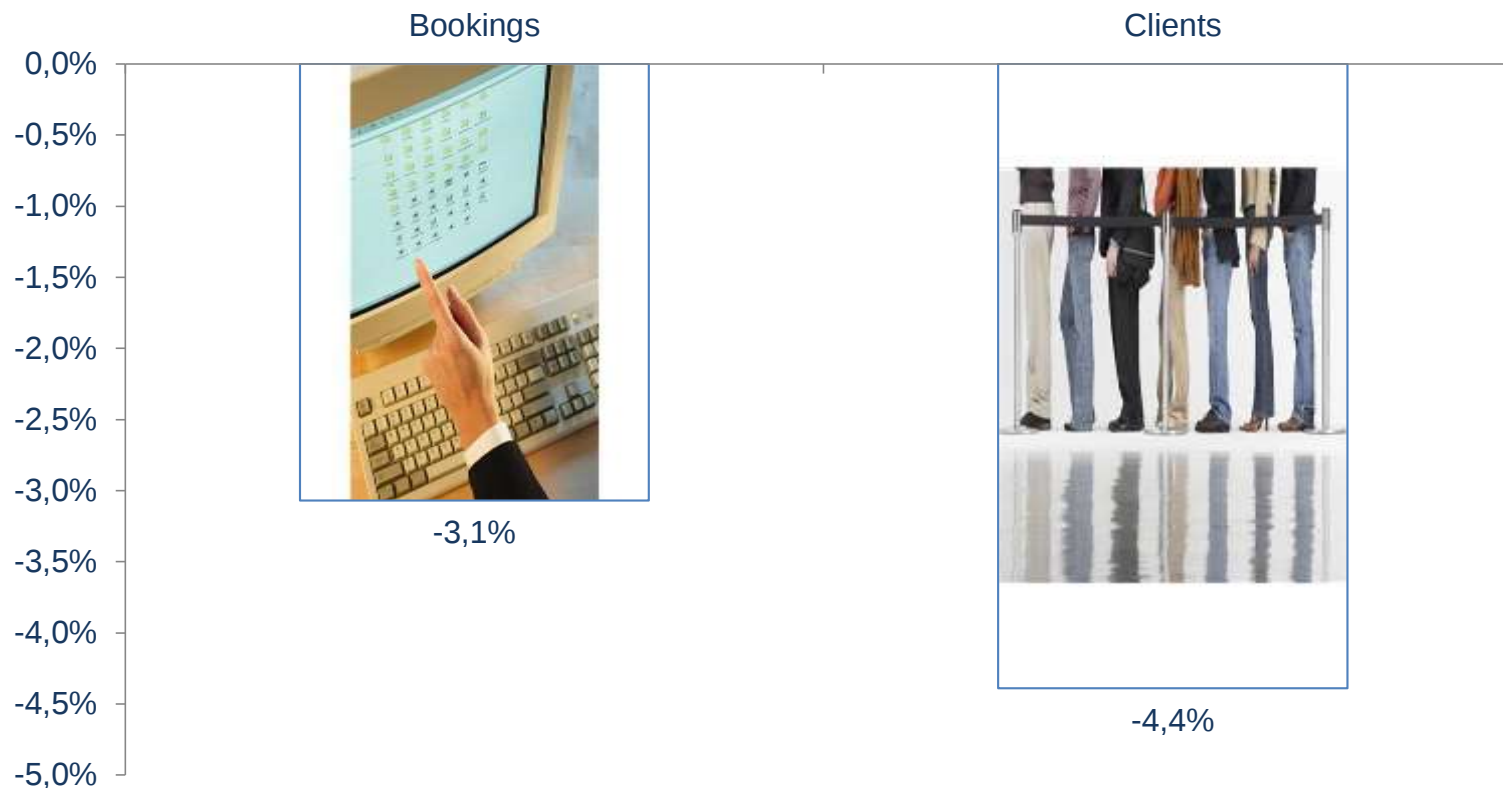
** MerlinX is one of the most popular reservation systems used by travel agency offices in Poland*

23.10.2018



Last week – 42/2018, tours **01.11.18 – 31.10.19**

compared with week 42. in 2017 r.



Last week – 42/2018, tours **01.11.18 – 31.10.19**

compared with week 42. in 2017 r.

Clients +/-%

Bus

10,8%



Own journey



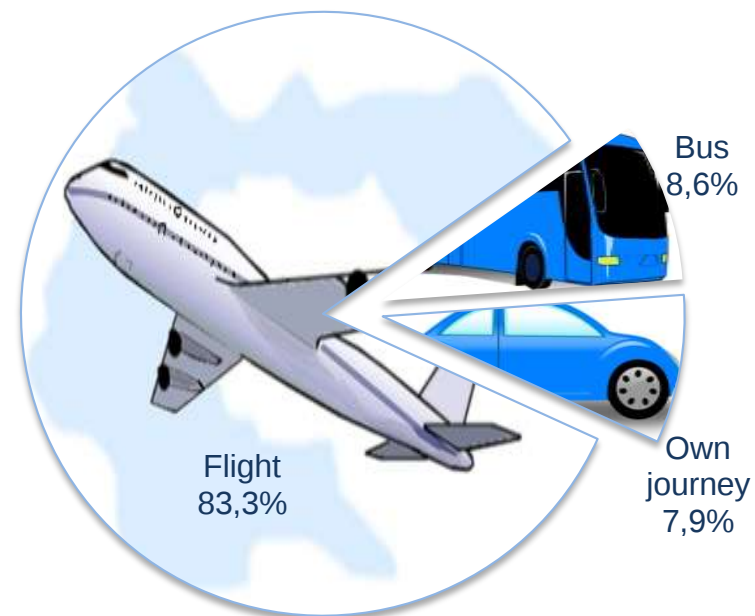
-8,3%

Flight



-5,4%

Share %



Ranking of the most popular countries & destinations in CW42

tours from 01.11.18 to 31.10.19

Rank	Destination	Price/booking	Price/person
1	Antalya	7 304	2 536
2	Hurghada	6 117	2 472
3	Marsa Allam	6 550	2 505
4	Bodrum	7 843	2 624
5	Zakintos	7 398	2 569
6	Sharm El Sheikh	5 948	2 440
7	Monastir	5 180	2 062
8	Heraklion	8 387	2 842
9	Teneryfa	8 058	3 373
10	Chania	8 615	3 115
11	Tirana	5 729	2 277
12	Izmir	8 582	2 592
13	Rhodes	8 192	2 845
14	Malta	3 493	1 569
15	Kos	9 193	2 758
16	Burgas	5 565	2 054
17	Fuerteventura	8 656	3 189
18	Korfu	6 616	2 396
19	Arrecife	8 953	3 384
20	Taba	6 057	2 541



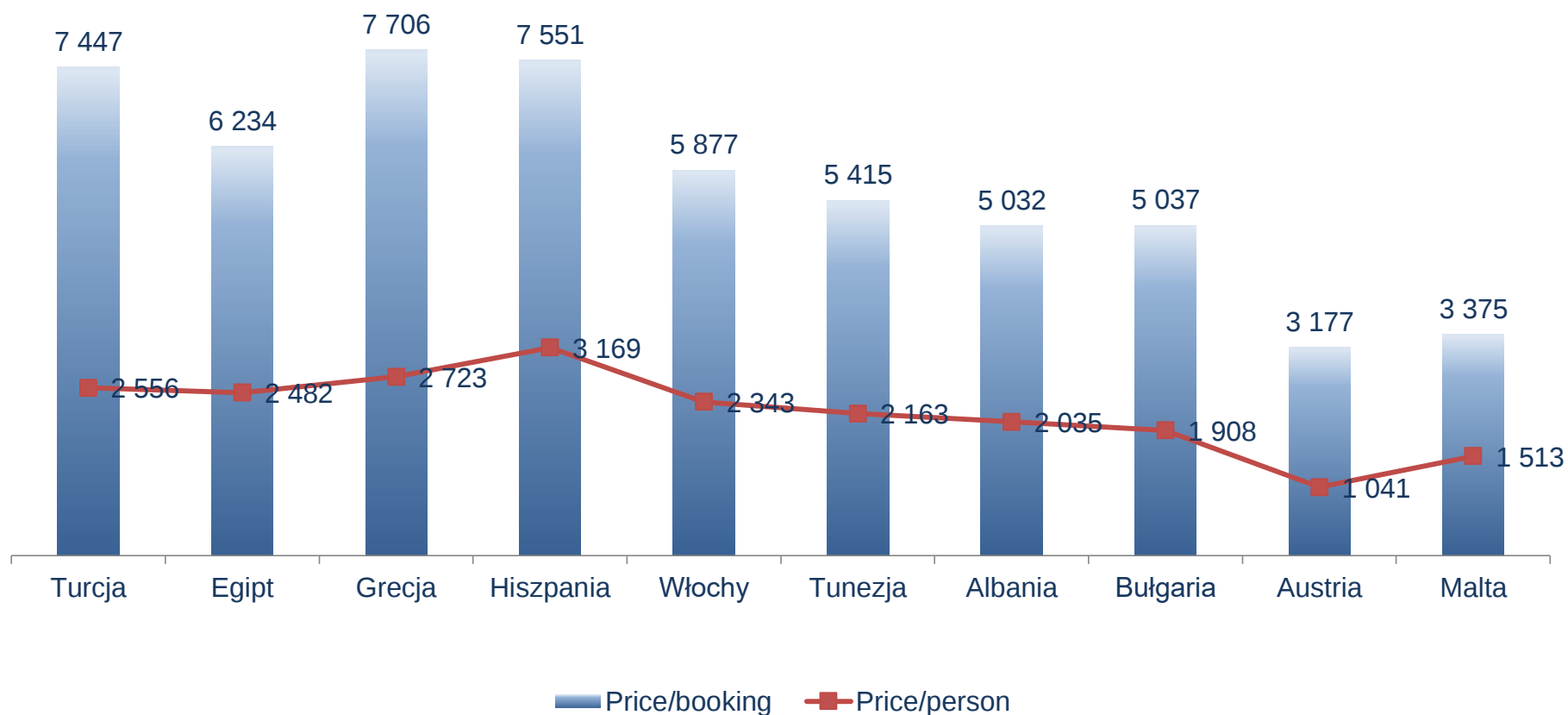
Rank	Country	Price/booking	Price/person
1	Turcja	7 447	2 556
2	Egipt	6 234	2 482
3	Grecja	7 706	2 723
4	Hiszpania	7 551	3 169
5	Włochy	5 877	2 343
6	Tunezja	5 415	2 163
7	Albania	5 032	2 035
8	Bułgaria	5 037	1 908
9	Austria	3 177	1 041
10	Malta	3 375	1 513

The average price per person in the tourist year **2018/19**



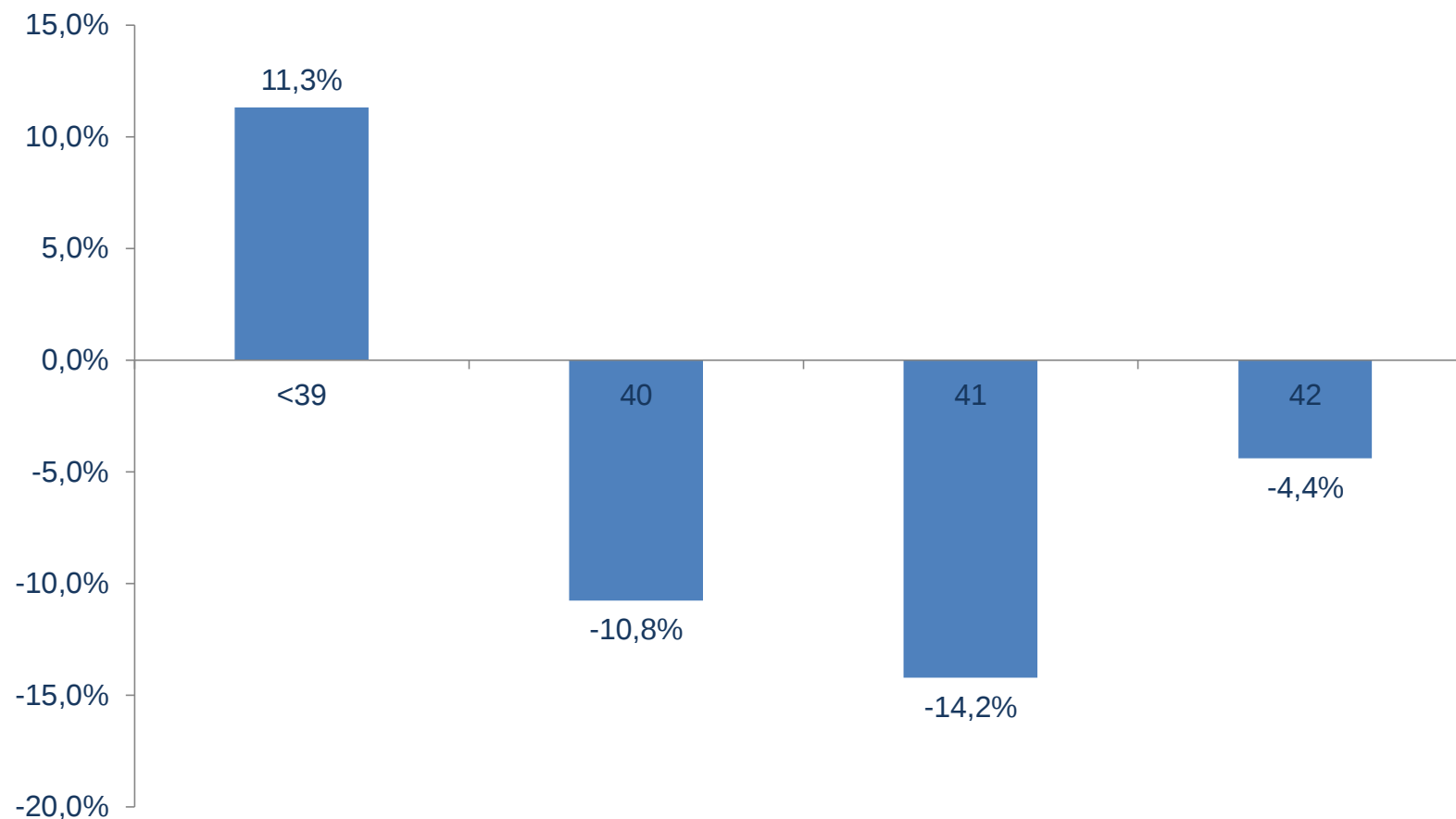
Chart shows the change in the average package travel price per person, booked in recent weeks, on example of packages to Burgas, Antalya, Heraklion, Hurghada, Tenerife.

Average price per booking and the price per person in 42. week



The last four weeks of sales of the tourist year **2018/19** - customers

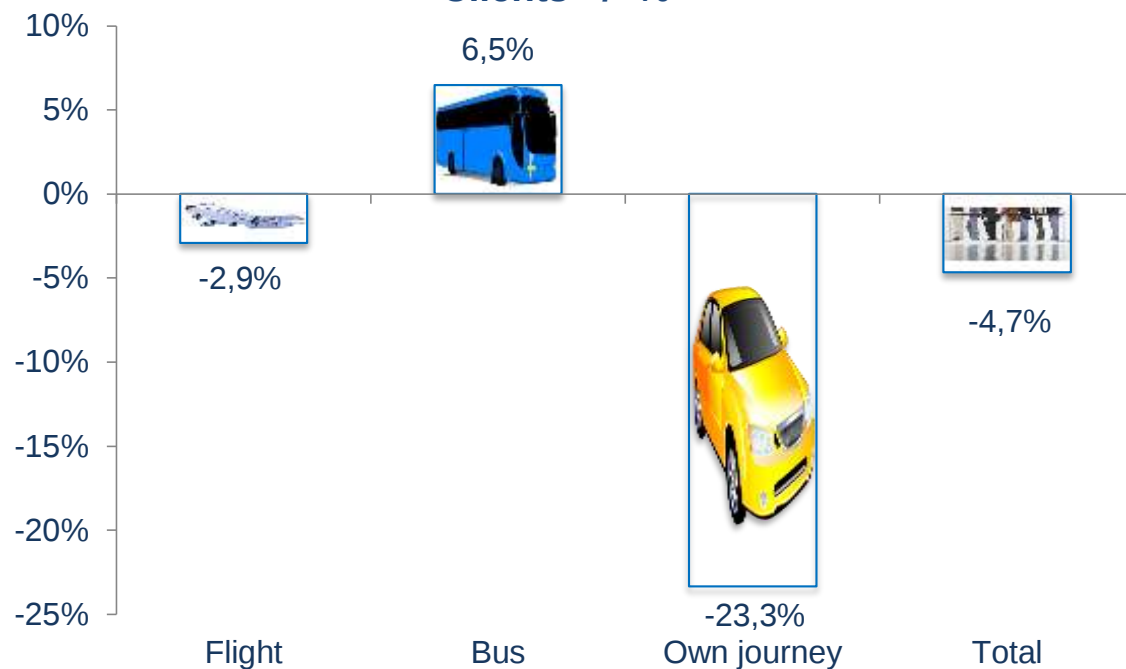
compared with 4 analogous weeks in tourist year 2017/2018



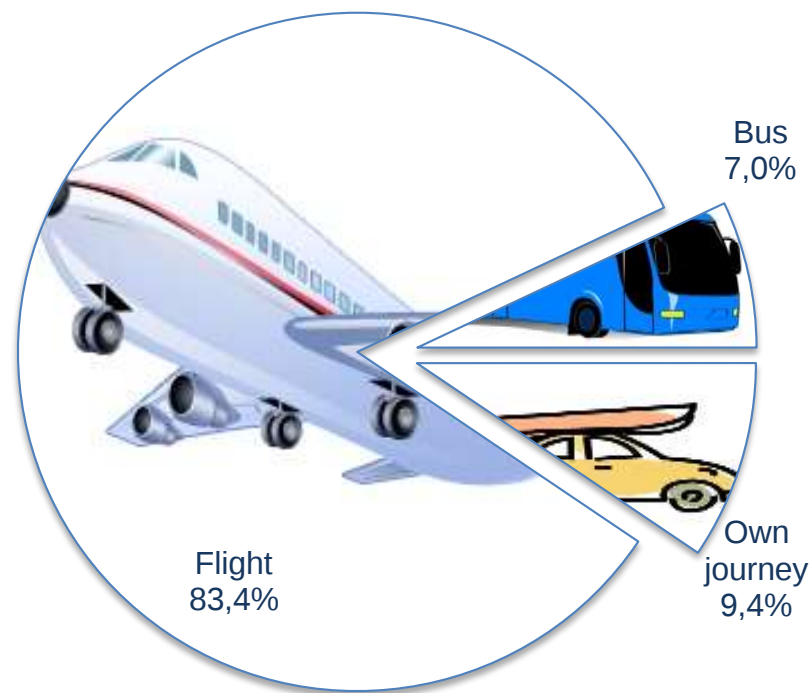
The sales trend of the last four weeks

compared with 4 analogous weeks in tourist year 2017/18.

Clients +/- %

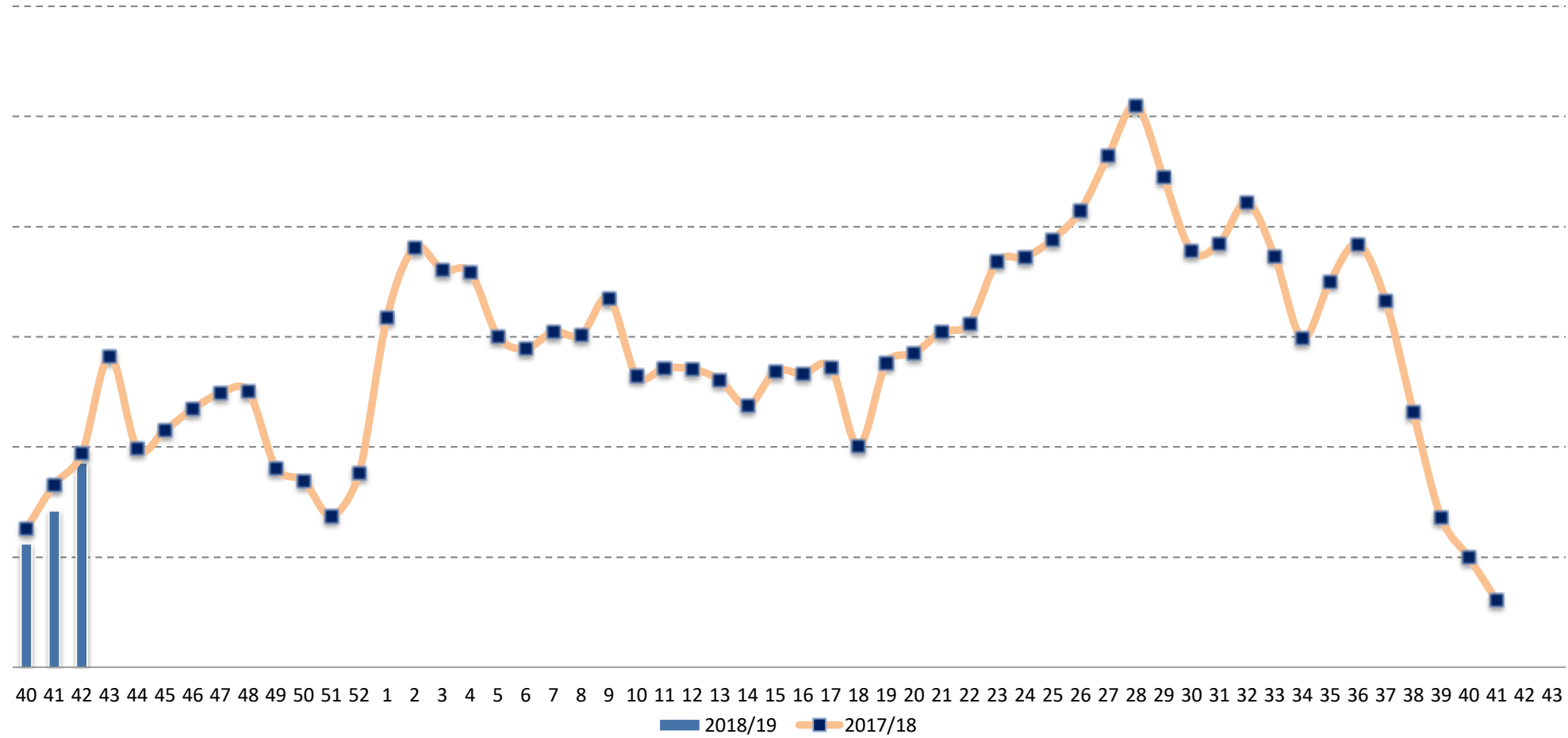


Share %



Weekly sales compared with the previous tourist year

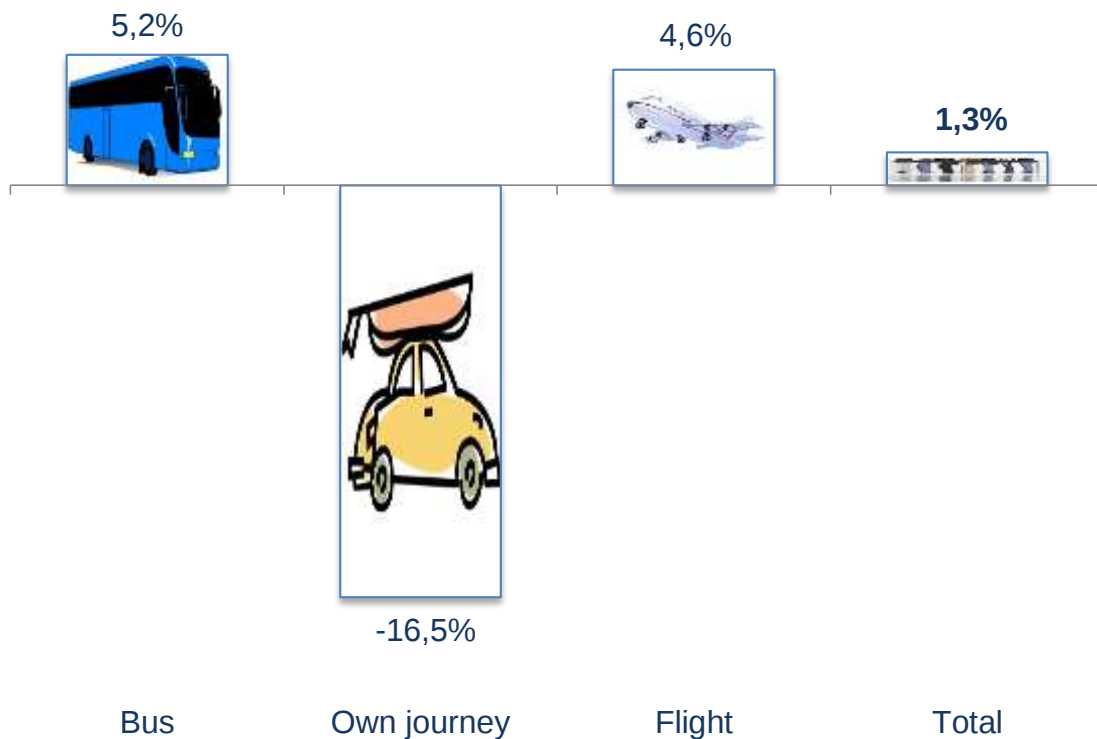
Bookings weekly 18/19 vs. 17/18



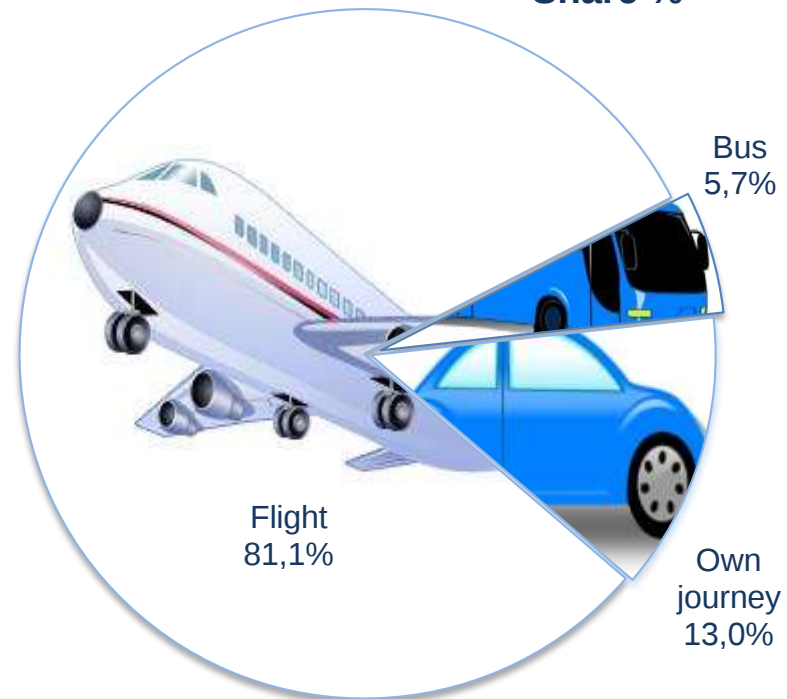
Cumulative sales of 2018/19

compared to sales in the same period last tourist year 2017/18

Clients +/- %



Share %



Ranking of the most popular countries & destinations in 2018/19

Rank	Country	+/- % last year	Share %
1	Turcja	100,9%	18,9%
2	Egipt	135,7%	17,3%
3	Hiszpania	-37,0%	8,1%
4	Grecja	-50,6%	7,2%
5	Włochy	-22,7%	6,2%
6	Tajlandia	-0,2%	3,4%
7	Austria	-29,2%	2,3%
8	Tunezja	253,1%	2,2%
9	Bułgaria	-50,2%	2,1%
10	Oman	4,5%	2,1%
11	Emiraty Arabskie	26,2%	1,9%
12	Portugalia	10,2%	1,9%
13	Tanzania	-32,5%	1,8%
14	Kuba	16,9%	1,7%
15	Albania	-37,0%	1,7%
16	Malta	-13,7%	1,7%
17	Dominikana	-23,8%	1,1%
18	Stany Zjednoczone	33,2%	1,1%
19	Izrael	-26,3%	1,0%
20	Maroko	-46,5%	0,9%

Rank	Destination	+/- % last year
1	Antalya	124,4%
2	Marsa Alam	142,0%
3	Hurghada	100,7%
4	Bodrum	57,7%
5	Salalah	4,3%
6	Teneryfa	-49,1%
7	Zanzibar	-32,0%
8	Fuerteventura	-32,5%
9	Chania	-35,1%
10	Sharm El Sheikh	155,5%
11	Zakynthos	-39,1%
12	Bangkok	-4,1%
13	Ras Al Chajma	13,9%
14	Tirana	-24,3%
15	Madera	3,1%
16	Malta	-10,4%
17	Burgas	-51,5%
18	Lanzarote	-32,4%
19	Monastyr	++
20	Gran Canaria	-59,4%



Detailed reports are available for PZOT members
Questions regarding market data please send to pzot@pzot.pl