

Weekly report 31/2017

Data source: MerlinX*

** MerlinX is one of the most popular reservation systems used by travel agency offices in Poland*

<http://www.pzot.pl>

<http://www.lece.pl>

<http://www.merlinx.pl>

Last week – 31/2017, tours 01.11.16 – 31.10.17

compared with week 31. in 2016 r.

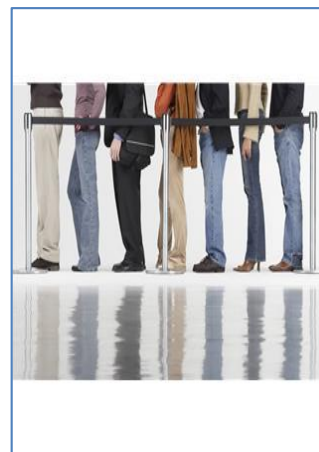
Bookings

3,2%



Clients

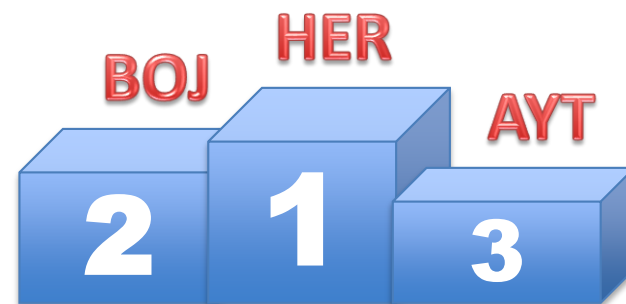
2,8%



Ranking of the most popular countries & destinations in CW31

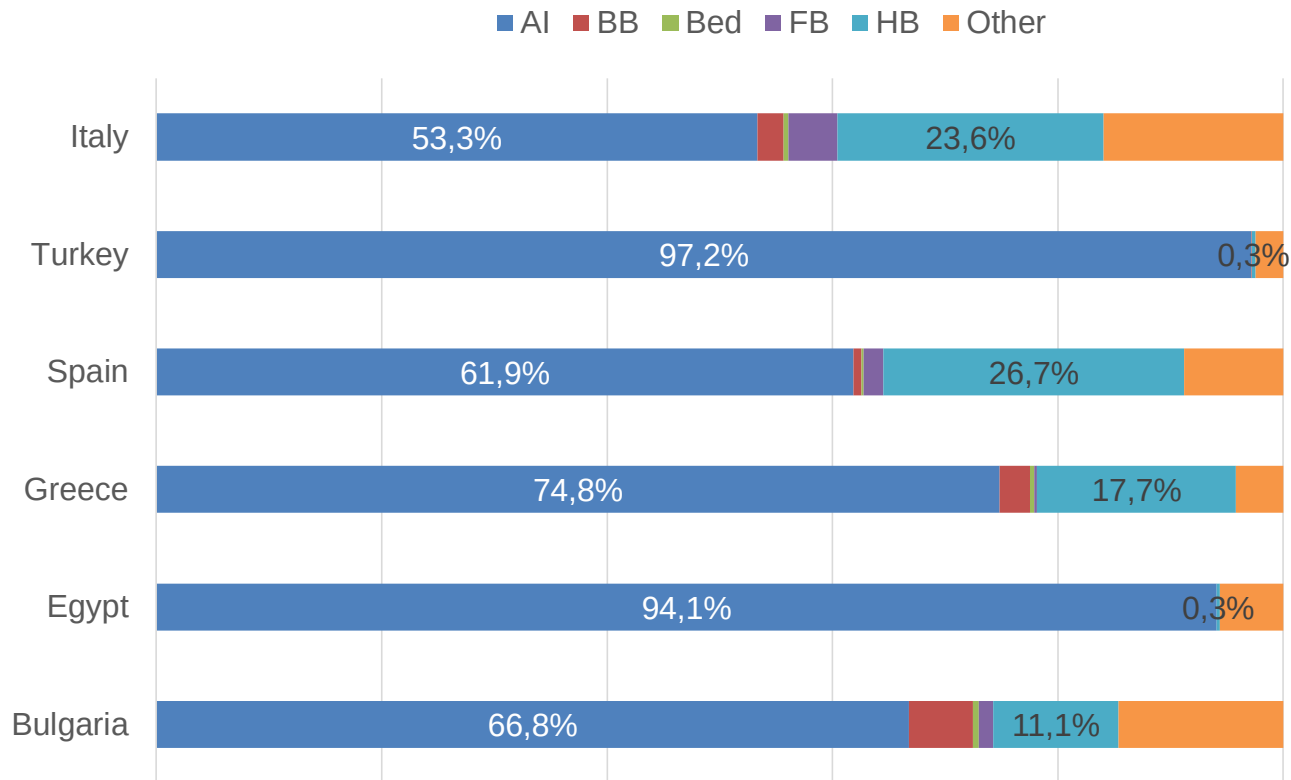
tours from 01.11.16 to 31.10.17

Rank	Destination	Price/booking	Price/person
1	Heraklion	6 933	2 797
2	Burgas	5 088	2 049
3	Antalya	6 367	2 539
4	Rodos	7 183	2 866
5	Korfu	6 601	2 704
6	Varna	5 082	2 095
7	Zakynthos	7 536	2 942
8	Kos	7 298	2 759
9	Tirana	5 509	2 422
10	Chania	7 439	3 122
11	Majorka	7 484	3 211
12	Hurghada	4 939	2 142
13	Saloniki	5 733	2 381
14	Sycylia	6 971	2 936
15	Marsa Alam	5 543	2 371
16	Bodrum	6 722	2 655
17	Fuerteventura	8 263	3 429
18	Teneryfa	8 299	3 455
19	Gran Canaria	7 324	3 225
20	Barcelona	5 959	2 592

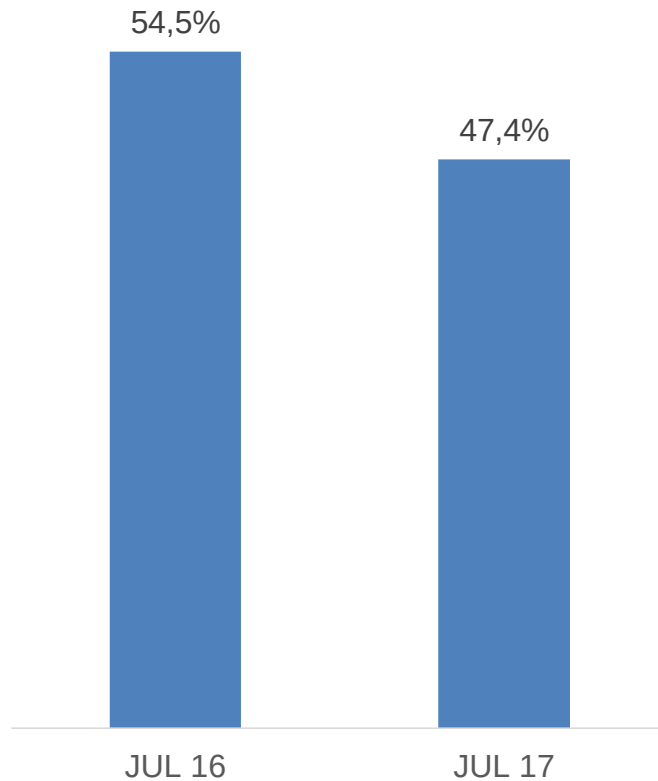


Rank	Country	Price/booking	Price/person
1	Grecja	6 879	2 778
2	Hiszpania	7 256	3 073
3	Bułgaria	4 984	2 035
4	Turcja	6 691	2 606
5	Włochy	6 176	2 580
6	Egipt	5 272	2 234
7	Albania	5 347	2 372
8	Chorwacja	3 894	1 705
9	Portugalia	7 303	3 368
10	Cypr	7 318	2 958

Meals booked in CW31

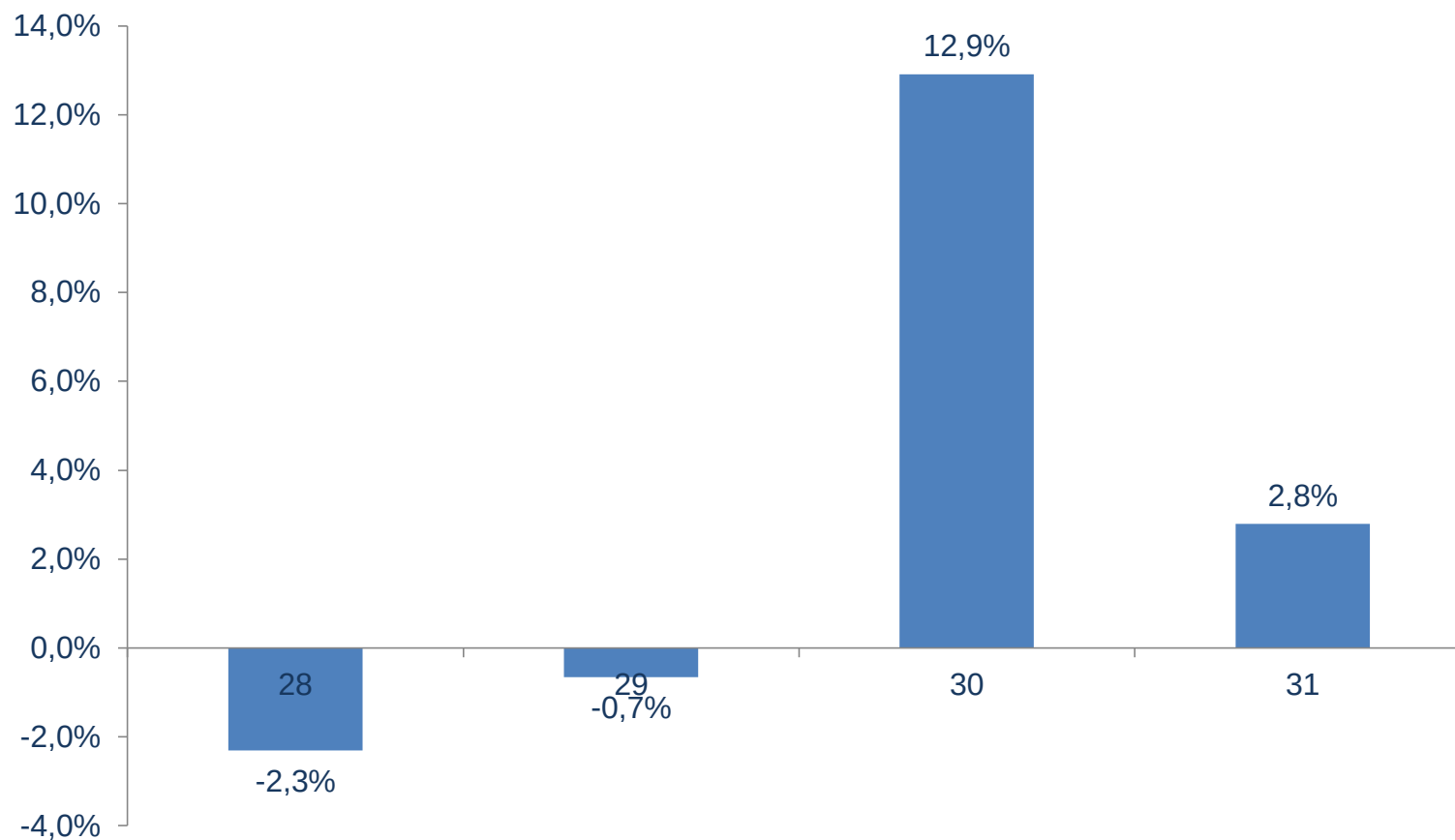


Last Minute share in July trips



The last four weeks of sales of the tourist year 2016/17 - customers

compared with 4 analogous weeks in tourist year 2015/2016.





Detailed reports are available for PZOT members
Questions regarding market data please send to pzot@pzot.pl